

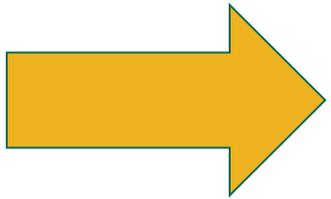


Institutional Advancement Committee

Board of Visitors
April 2023

FY20 Economic Impact Study

W&M-connected operations and people generated

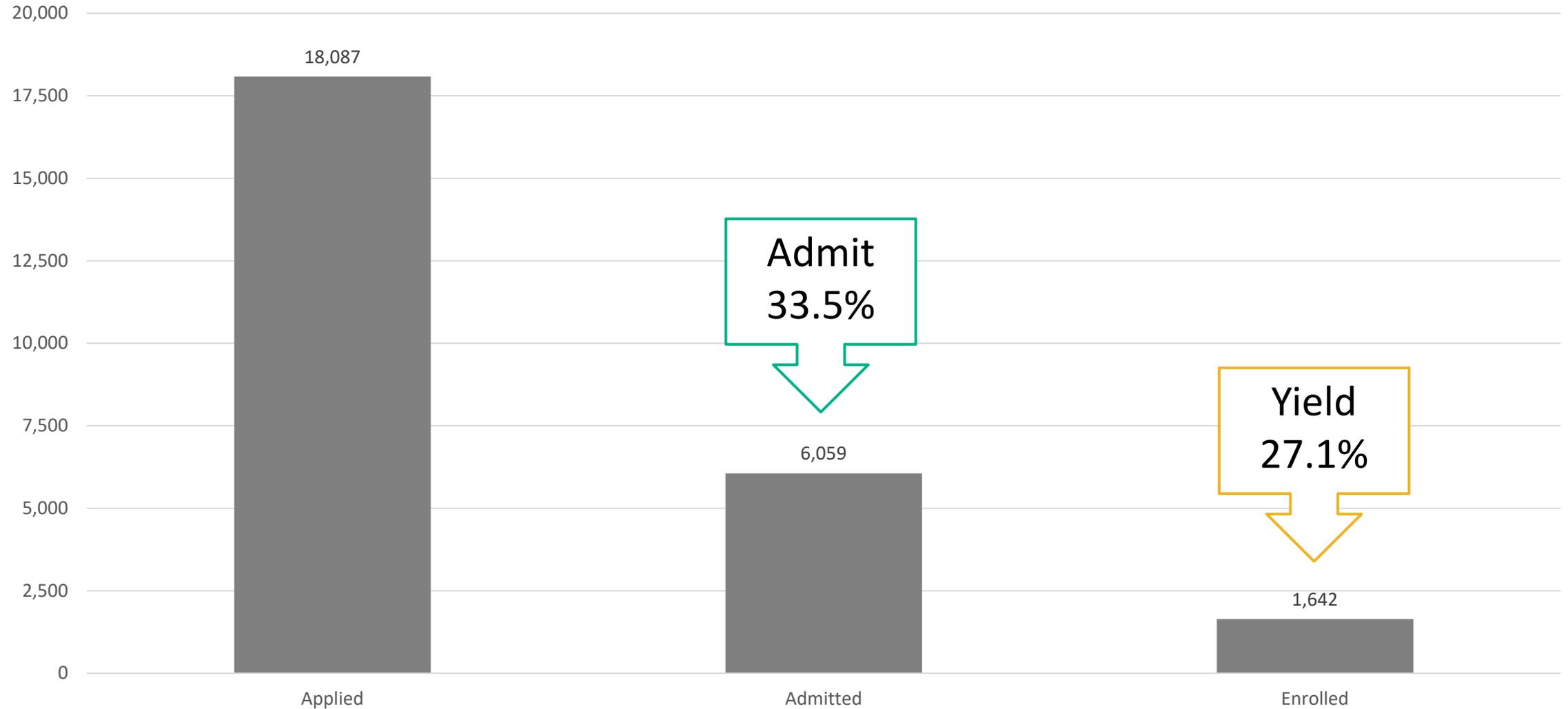
**\$1.1
Billion**  **12,842
Jobs**

for the Virginia economy



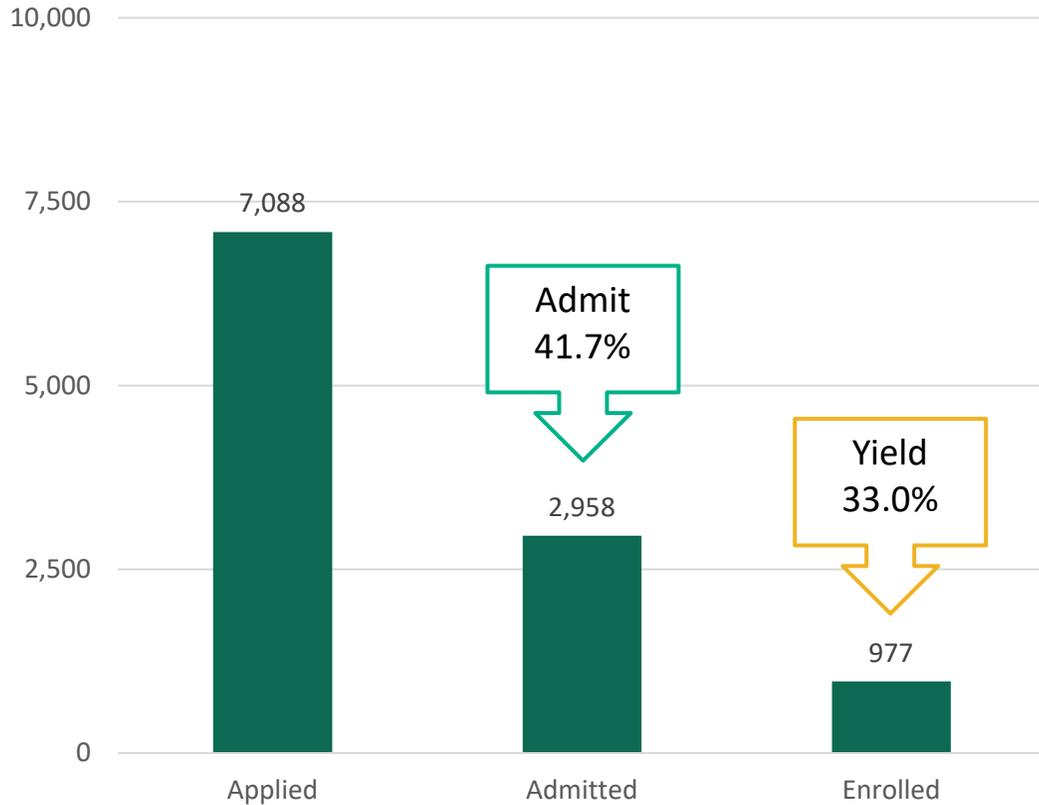
Building the Incoming Class: W&M Competes on Quality

Applied, Admitted and Enrolled Students, Fall 2022 Matriculants

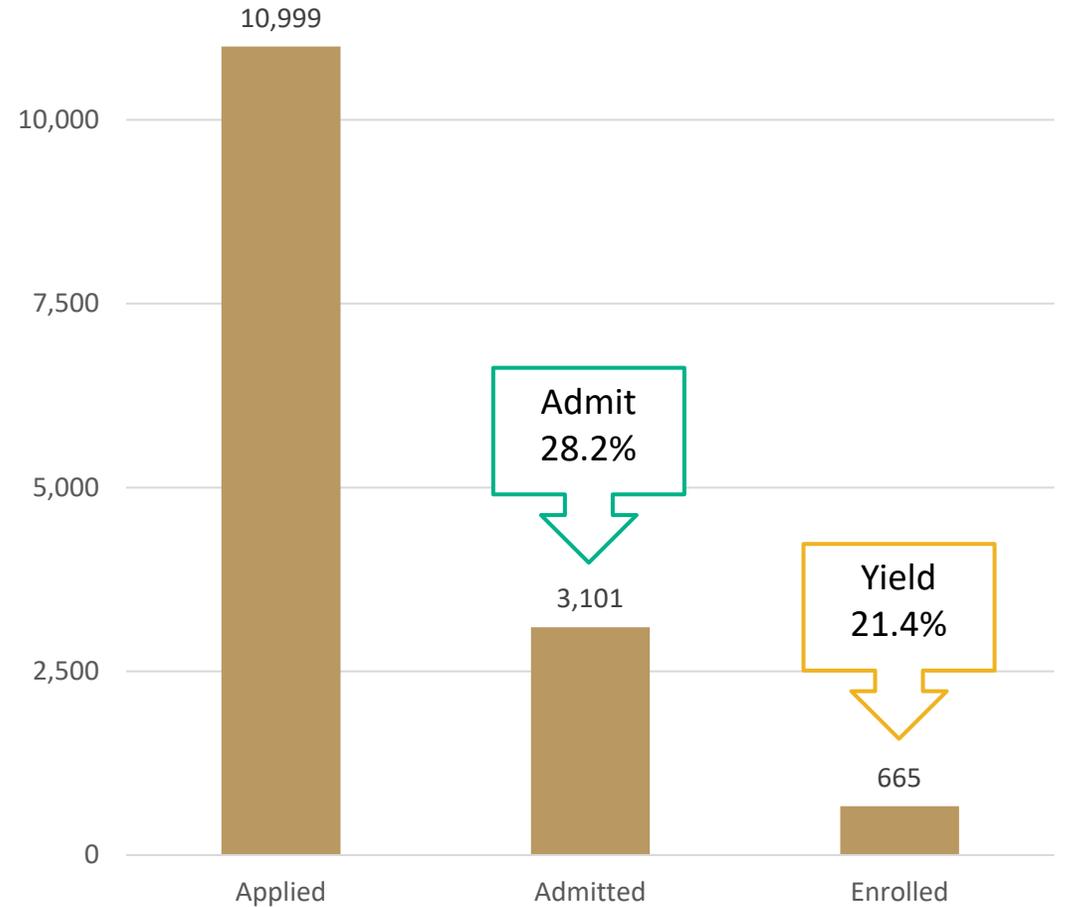


Applied, Admitted and Enrolled Students, Fall 2022 Matriculants

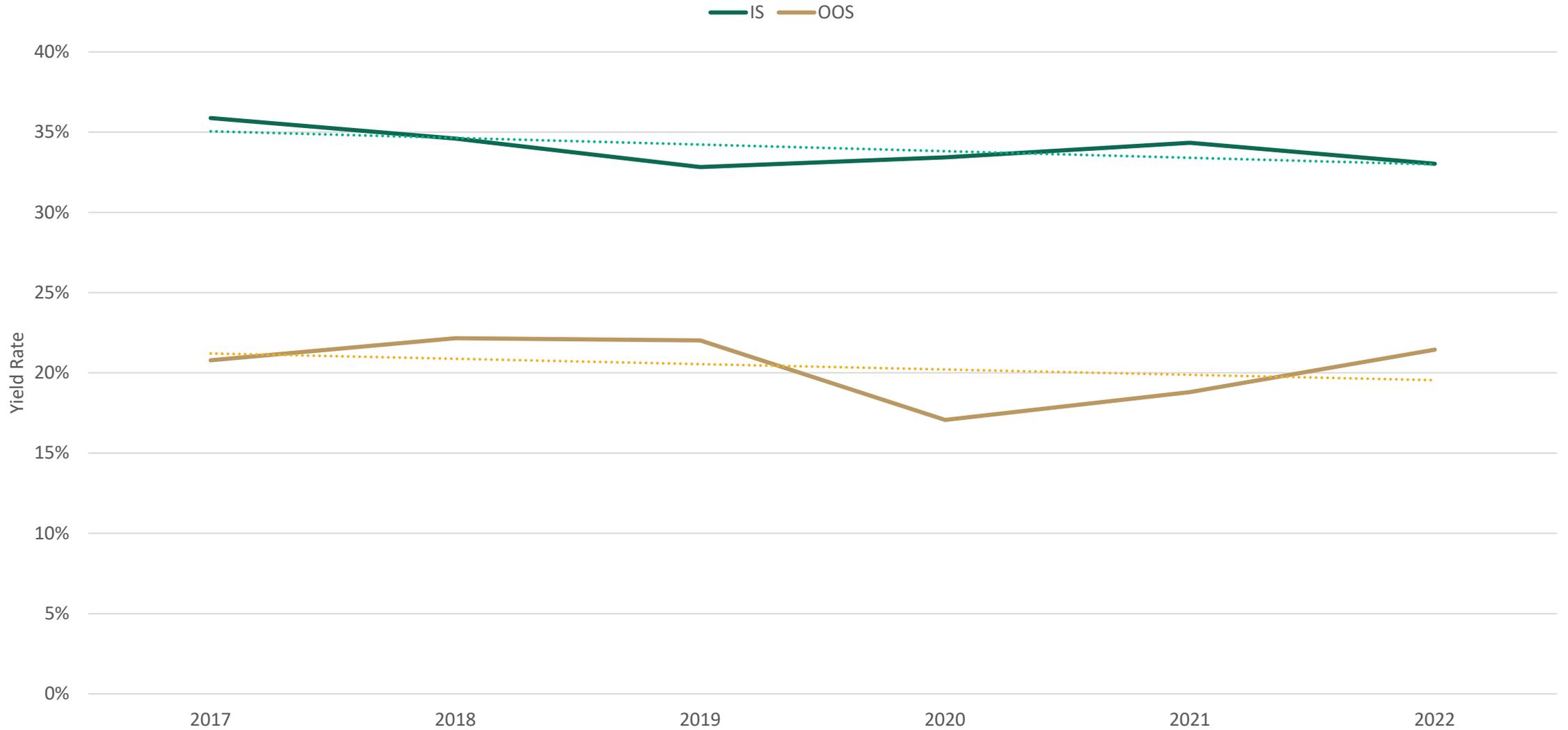
In-state



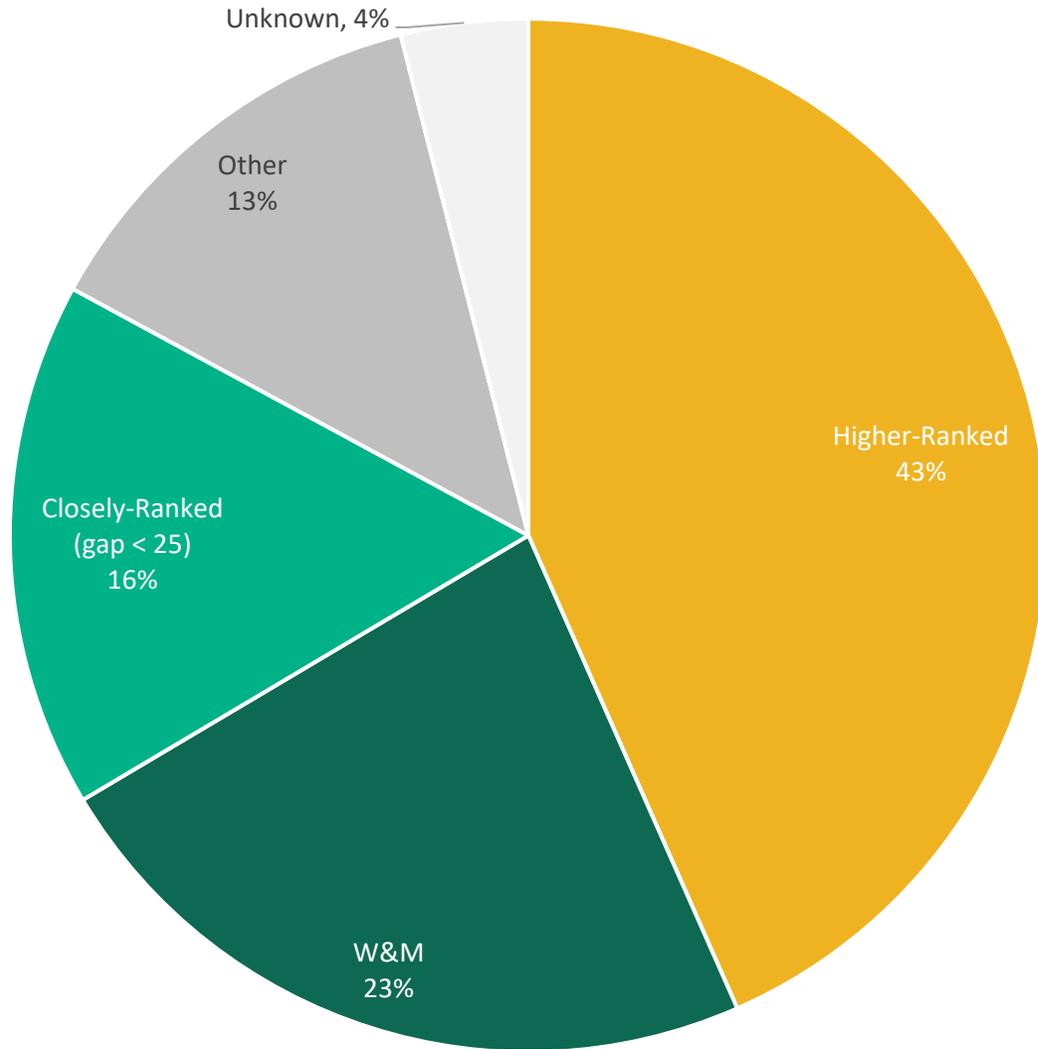
Out-of-state



Yield Rates Have Fluctuated Modestly in Recent Years

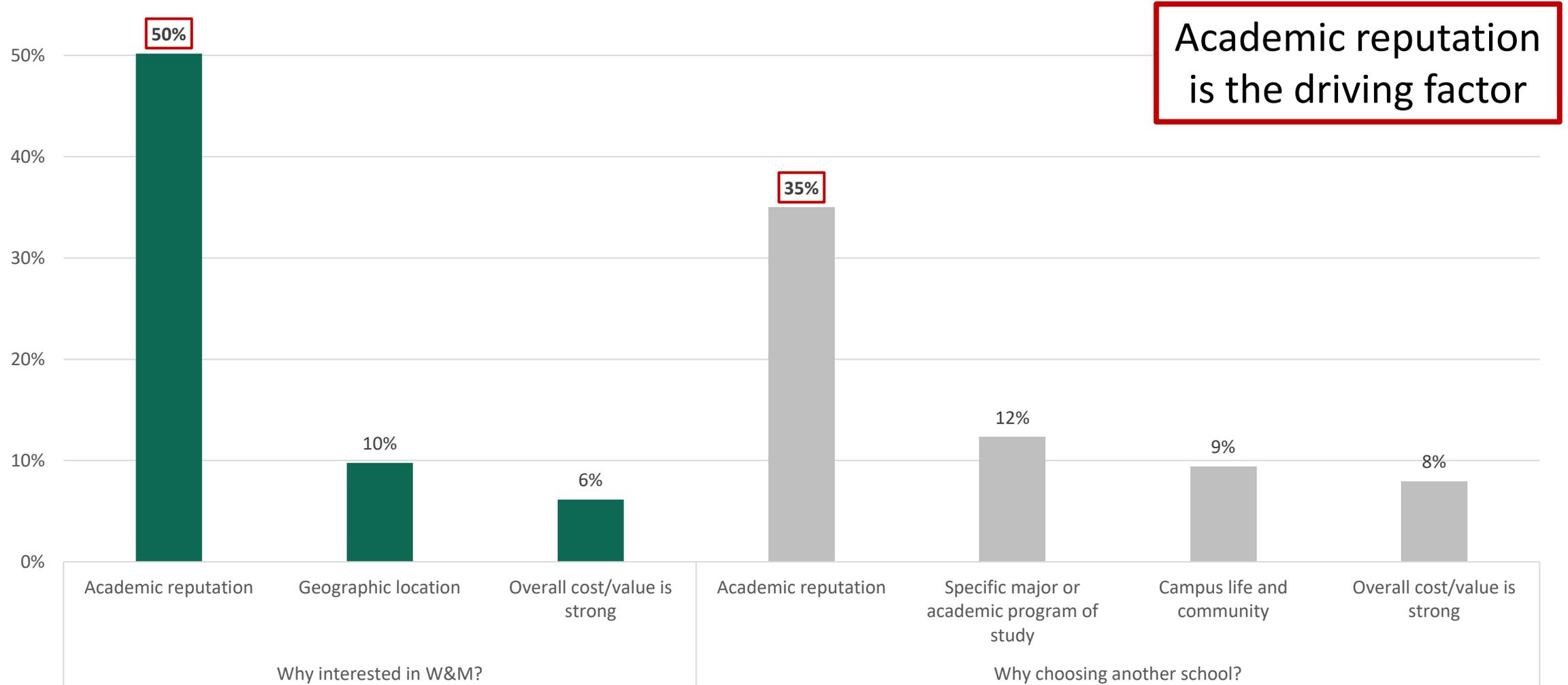


Regular Decision In-State Admits by Enrolling Institution, Fall 2022



83%
of admitted in-state applicants enrolled at W&M, a higher-ranked peer or closely-ranked institution.

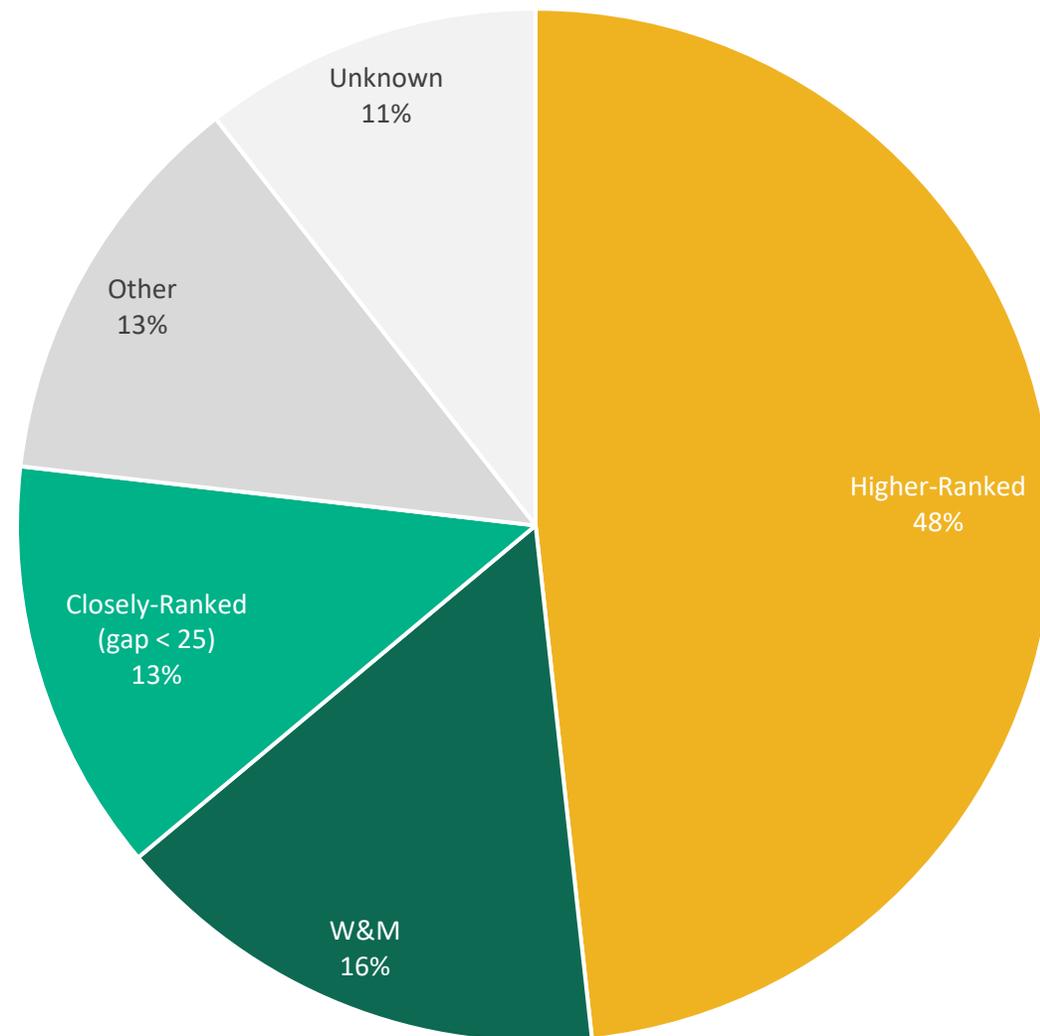
Non-Matriculating In-State Admits: Decision Factors



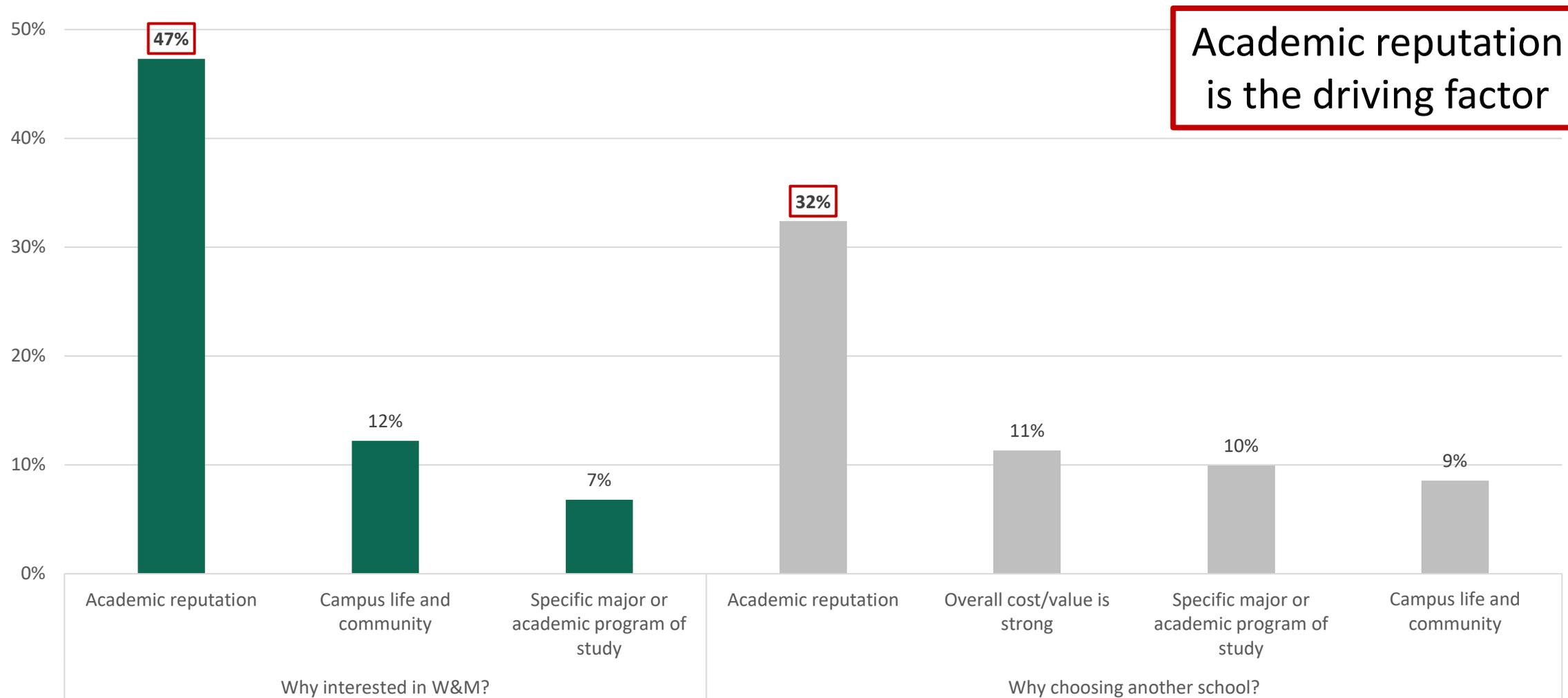
Regular Decision Out-of-State Admits by Enrolling Institution, Fall 2022

77%

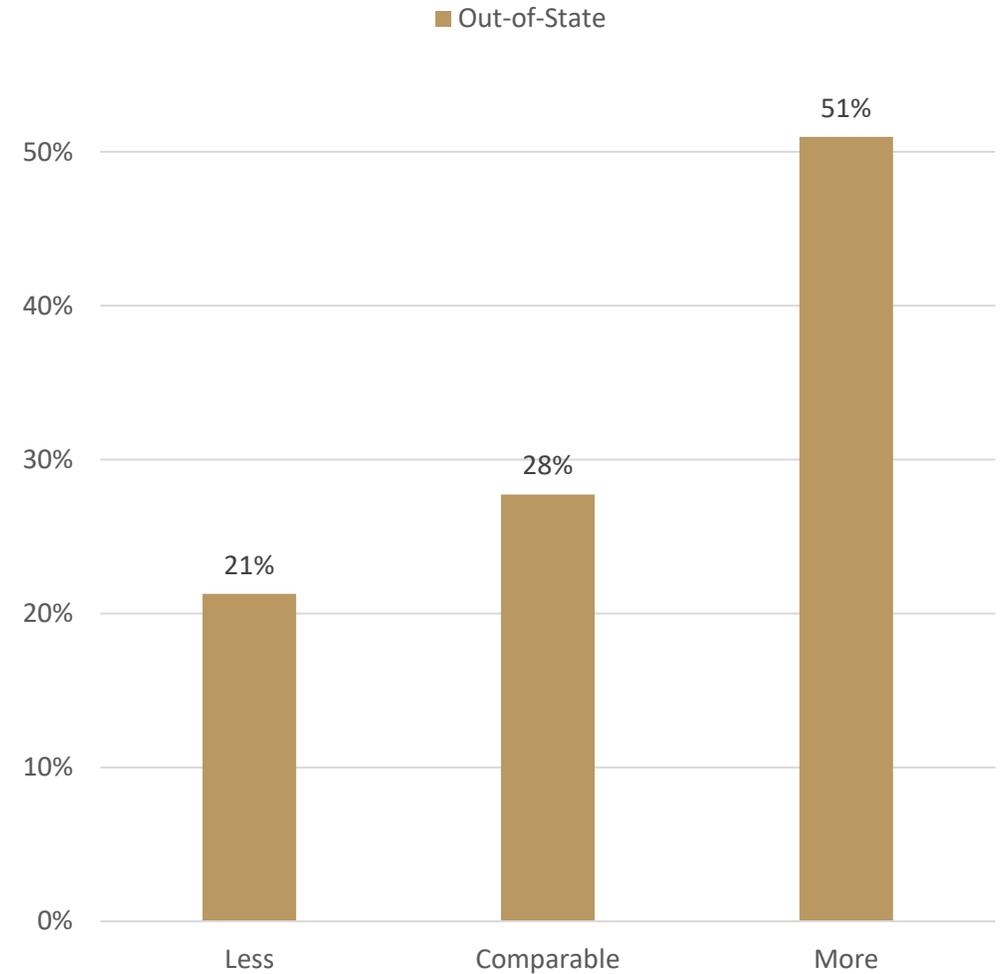
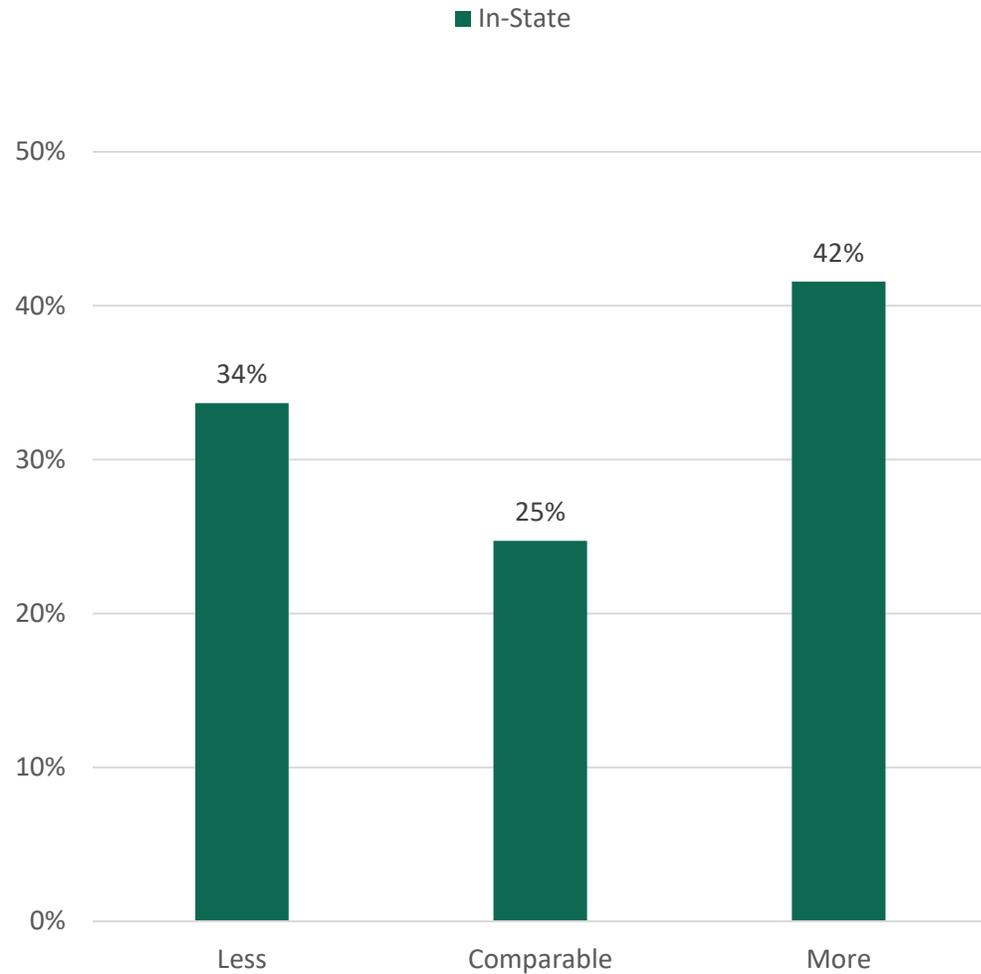
of admitted out-of-state applicants enrolled at W&M, a higher-ranked peer or closely-ranked institution.

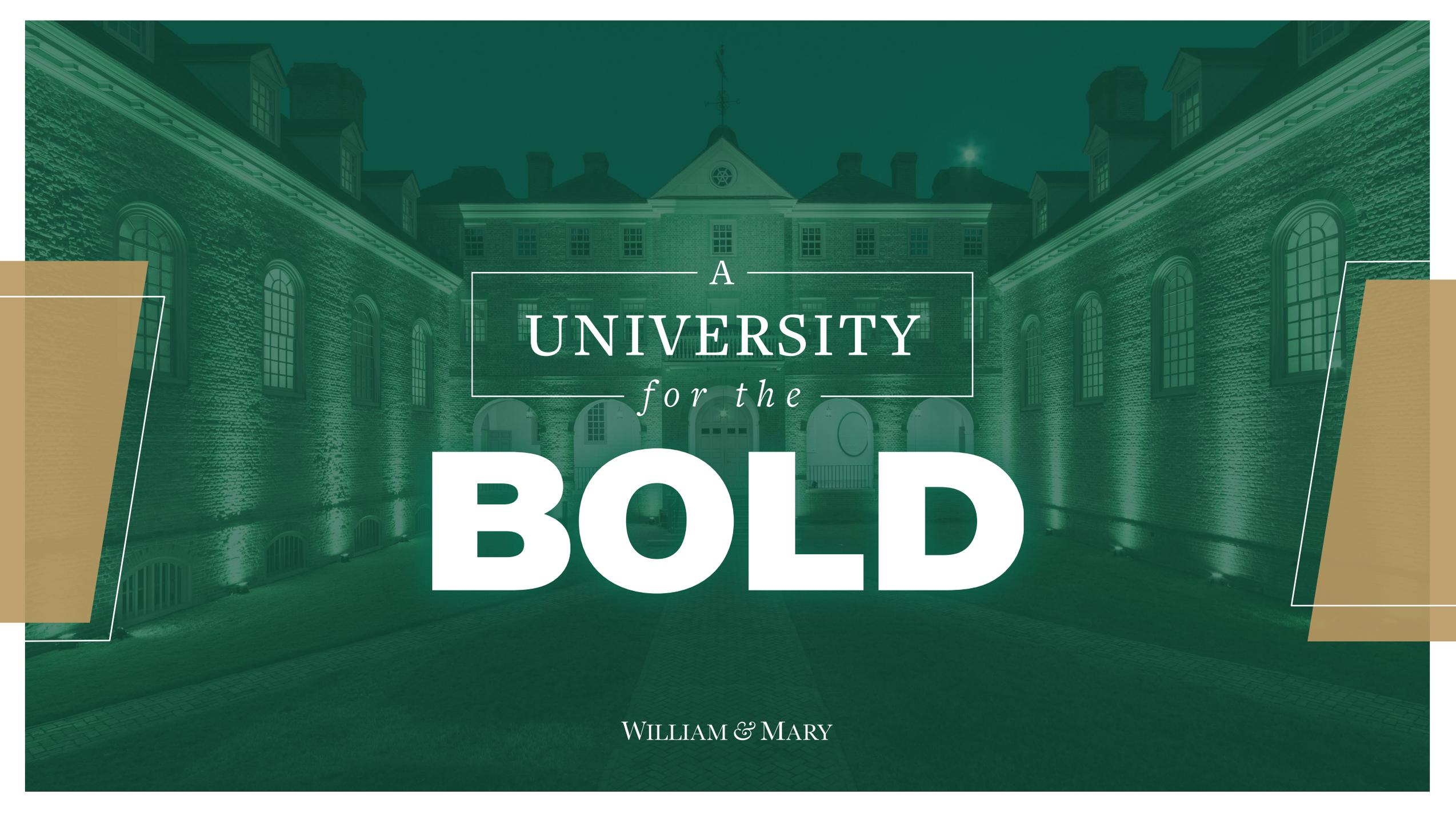


Non-Matriculating Out-of-State Admits: Decision Factors



Non-Matriculating Admits: W&M's Price Point vs. Chosen Institution





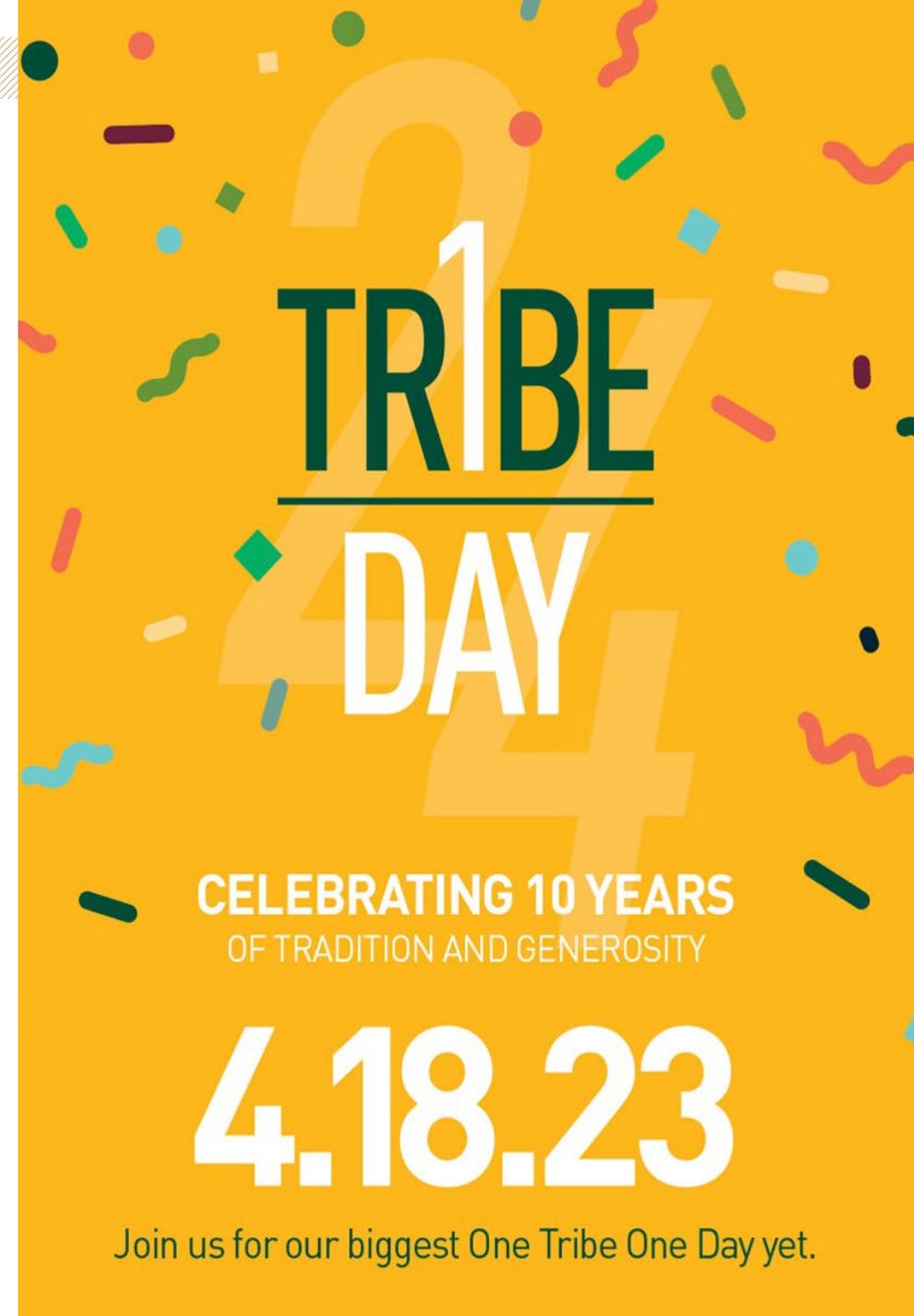
A
UNIVERSITY
for the

BOLD

WILLIAM & MARY

OTOD 10th Year Early Results

- More than **\$3M** raised
- Over **11,000 donors** and still counting
- Over **750 designations** supported
- Average gift per donor **1.34**



CELEBRATING 10 YEARS
OF TRADITION AND GENEROSITY

4.18.23

Join us for our biggest One Tribe One Day yet.



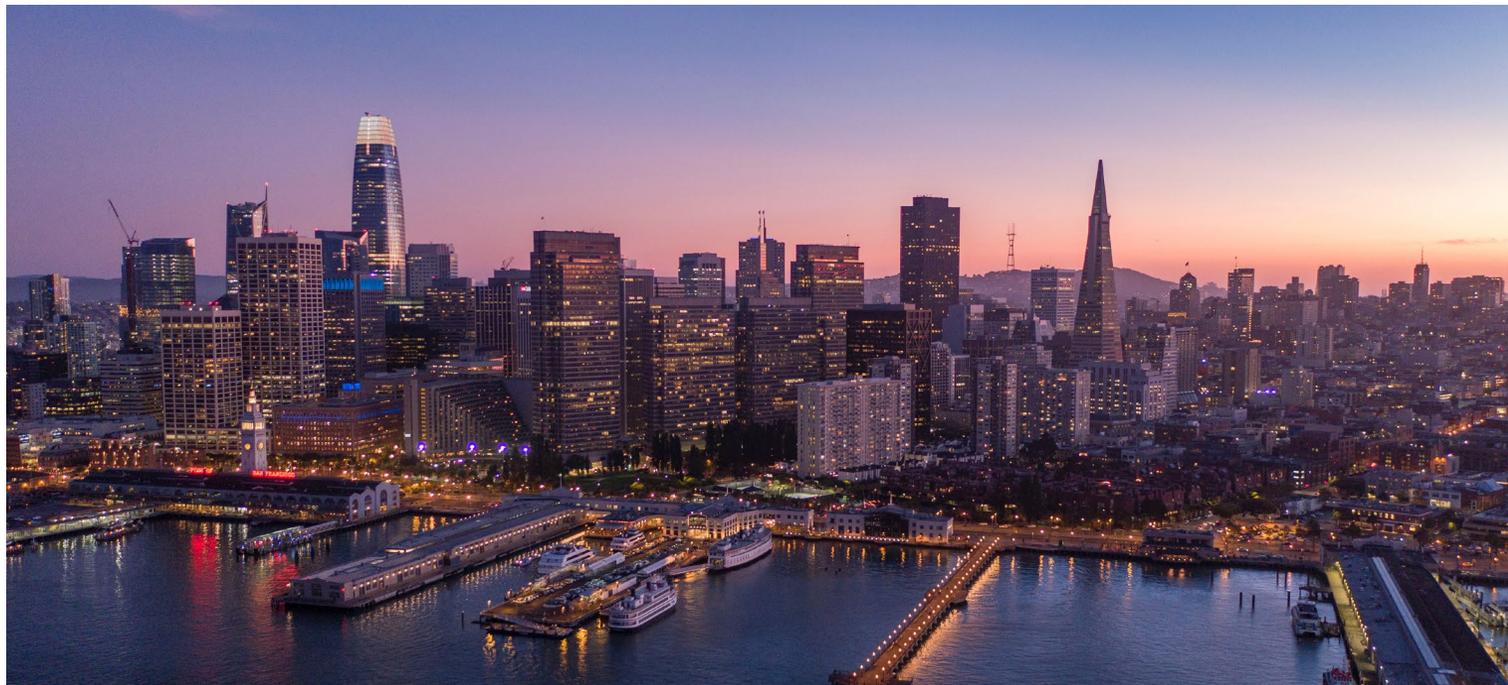
Traditions Weekend

April 28-30

- Presidential Conversation
 - Panelists include Jeff Trammell '73, Viola Baskerville '73, Dean Ben Spencer, Dean Todd Mooradian
- 50th Reunion Luncheon
 - Remarks by Warren W. Buck III, M.S. '70, Ph.D. '76, D.Sc. '13
- Hearth: Memorial to the Enslaved Tour
 - Remarks by Barbara L. Johnson J.D. '84
- Olde Guarde Induction Ceremony
 - Remarks by W. Samuel Sadler '64, M.Ed. '71

W&M Weekend

June 1-4, 2023





ALL IN

FOR W&M ATHLETICS



All In launch:	March 24, 2021 – 2 Years Down
Campaign Goal:	\$55,000,000
Total Raised:	\$41,903,926 as of 4/17/23
Remaining to Raise:	\$13,096,074

ALL IN